Maximize efficiency with Zabbix professional services

Sergey Sorokin

Director of Business Development



What is Zabbix

Monitoring solution

- Open-source
- Universal
- Distributed
- Popular
- Flexible
- Robust
- Enterprise ready



Customer Challenges

- Ensure system reliability and performance
- Proactive issue identification and resolution
- Optimize resource utilization
- Improve decision making with data-driven insights
- Facilitate capacity planning
- Enhance security and compliance
- Support business continuity and disaster recovery
- Streamline IT operations and workflow
- Enhance user experience
- Drive costs down





What is Zabbix

Monitoring solution

- Open-source
- Universa
- Distributed
- Popular
- Flexible
- Robust
- Enterprise ready
- Developed by Zabbix company and backed by professional services





Zabbix Professional Services



Technical support

Get technical advice

Get instant access to a team of Zabbix experts for guaranteed professional support 24x7

Talk to experts

Consulting

Gain benefit from expert advice and best practices for all Zabbix-related matters



Professional Training

Obtain knowledge

Focused comprehensive training for all your Zabbix needs in 5 days, in many local languages

Turnkey Solution

Deploy professionally

Install and configure Zabbix according to your specific requirements







Upgrade

Use the latest version

Eliminate the risks and minimize downtime by upgrading with the Zabbix team

Template building

Customize monitoring

Effortlessly start monitoring of your specific device, system, application or service







Development

Enhance Zabbix

Hire Zabbix to develop additional features for your business needs

Remote troubleshooting

Quickly get a solution

Eliminate any issues you have run into within hours, not days or weeks. Fix your system correctly, accurately

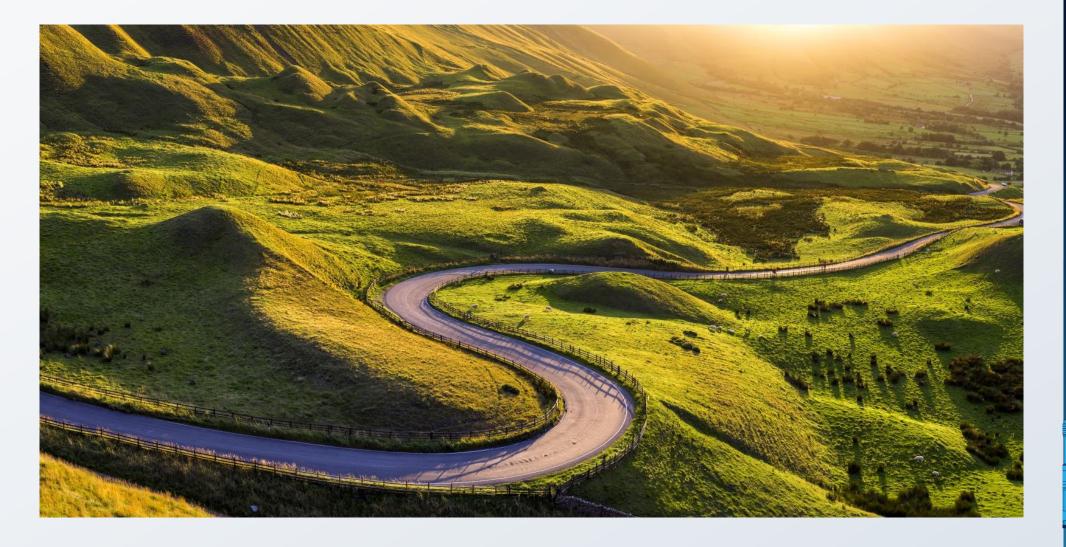
Integration

Expand your workflow

Interconnect Zabbix with your ticketing system, servicedesk or any other tool you might have

ZABBIX '23 CONFERENCE







Benefits

- Teaches right approach everyday efficiency faster project completion time
- Less time to invest in training process
- Completeness of knowledge no gaps
- Guaranteed result no way to fail



Expense calculations

- Cost of professional training course
- Cost of employee not working for company at "alternative" day price €1,000 per day

Item	Unit	Price, EUR	Quantity	Amount, EUR
Zabbix Certified Specialist	course	2,200	1	2,200
5 days off work	day	1,000	5	5,000
			Total:	7,200







Assumptions

- 220 working days per year
- Price €1,000/day cost of obtaining alternative resource from 3rd party
- Improvement in efficiency after attending Zabbix professional training:

Initial qualification	Efficiency improvement		
Novice	200%		
Beginner	100%		
Intermediate	50%		
Professional	25%		





Resulting calculations

Zabbix work, days per year	55	110	165	220	
Increase in efficiency, %	Days saved, per year				
25	11	22	33	44	
50	18,3	36,6	54,9	73,2	
100	27,5	55	82,7	110	
200	36,6	73,2	109,8	146,4	





Result

- Fast return on investment
- Better employee satisfaction
- Lower project failure rate
- Knowledge and skills to solve challenges

Consider

- Invest into training from the very beginning
- Keep knowledge up-to-date









Application areas

- Lack of knowledge
- Performance issues
- Omissions/misconfigurations
- Software stack compliance alignment
- Bugs



Assumptions and statistical data

- Resolution time 2 h 8 h 3 d 10 d never. Average 8 hours
- Price €1,000/day cost of obtaining alternative resource from 3rd party
- Active customer 5-25 tickets per month





Return on investment

€1,000/day

X

5 tickets/month

X

12 months

€60,000





Return on investment with minimum assumptions

€500/day

X

2 tickets/month

X

12 months

€12,000





Result

- Clear return on investment
- Better employee satisfaction: higher moral, less fatigue
- Lower project failure rate
- Meet the dead-lines
- Introduce more in less time 22% increase in efficiency
- Insurance against corner cases and major failures

Consider

- Technical Support Subscription is an everyday tool, not only lifebuoy
- Meeting monitoring challenges brings much higher value











Challenges of self-service approach

- Little to no knowledge of Zabbix
- Experience in previous solution is a limit, not a benefit
- Hard to estimate project time
- No sufficient resources
- Monitoring development is frozen





Risks of self-service approach

- High rate of delay or even failure
- High costs
- Bad result



ZABBIX '23

Assumptions and experience

- Project time 50 200 man-days
- Implementation/efficiency of self-service approach 5-10 times lower





Benefits

- On-time
- No option to fail
- Right from the first time
- Faster result
- Lower costs
- Previous installation experience sharing



Community







Community





Contact Us!

zabbix.com/partners

sales@zabbix.com

